

February 21, 2017

# For Immediate Release - Contact Gil Hutchinson, President at 615-300-0647

## PUFFY MUFFIN CONTINUES SUPPORT OF BRENTWOOD GREEN SPACE WITH LATEST MARDI GRAS INSPIRED ICED SUGAR COOKIES.

Brentwood-based Puffy Muffin Dessert Bakery & Restaurant has released its newest promotional Iced Sugar Cookies with two unique Mardi Gras inspired designs. The newest cookies continue a commitment made by the Puffy Muffin to donate ten percent of each cookie sale to The Citizens for Brentwood Green Space in 2017.

The Iced Sugar Cookie design is based on the heart-shaped Brentwood Green Space logo, but with an added twist that ties into a special event, celebration or holiday. "Our recent Valentine's Day cookies were a huge hit," said Kristi Elzinga, CEO of the Brentwood-based Dessert Bakery & Restaurant. "The response from the Brentwood community continues to be amazing."

The special cookies were introduced to the Brentwood community at Brentwood Green Space's second annual "A Walk in the Park" event at Smith Park on Sunday, October 30, 2016. The 2016 event attracted over 200 attendees and yielded a \$12,000 donation to the City of Brentwood's for parks.

"We are very appreciative of Puffy Muffin's commitment to support our efforts in the community," said Gil Hutchinson, President of Brentwood Green Space. "Puffy Muffin has given Brentwood's families and businesses a unique and tasty way to show their support for preserving and growing our parks, green spaces and open areas in the City of Brentwood."

The Mardi Gras inspired Iced Sugar Cookies are available now through Tuesday, February, 28. Puffy Muffin plans to offer special St. Patrick's Day (March) and Easter (April) themed cookies in the weeks ahead.

## About Citizens for Brentwood Green Space, Inc.

The Citizens for Brentwood Green Space, Inc. is a volunteer citizens group organized as a 501(c) (3) nonprofit corporation. Our mission is to preserve open space in the form of parks, trails, historic sites, and flood plains while being sensitive to the rights of landowners and developers. CBGS desires to assure that ongoing development of land resources is accomplished in a way that is beneficial to landowners, to existing citizens of the city, and to future generations of Brentwood residents. For more information, please visit www.brentwoodgreenspace.org, our Facebook Page "Brentwood Green Space" and Twitter @BrentwoodGreenS.



### About Marcella Vivrette Smith Park

At 400 acres, Marcella Vivrette Smith Park is Brentwood's largest park and the "crown jewel" in the Brentwood Park system. It has been conservatively estimated that over 300,000 adults and youth will participate in activities and events held at the park each year. Population within 5 miles of the park is 75,972.

### About A Walk in the Park

Founded in 2015, A Walk in the Park is a community event hosted by Brentwood Green Space that benefits the City of Brentwood and its parks. Participation in A Walk in the Park is open to any individual, family, club or team and all net proceeds (total funds collected minus the cost of the event) will be donated to the City of Brentwood for upkeep, amenities and improvements at Marcella Vivrette Smith Park. Over the past two years the event has raised nearly \$25,000 for the City of Brentwood. ####